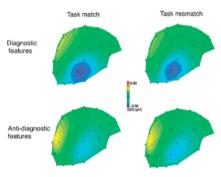
Early selection of diagnostic facial information in the human visual cortex

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See also:

Goffaux et al. (2003). ERP evidence for task modulations on face perceptual processing at different spatial scales. *Cognitive Science*, 27, 313-325.

Main findings and conclusions

 The amplitude of the N170 in response to faces is not strictly driven by the stimulus: it can be modulated by the task at hand and the diagnosticity of the facial information for that task

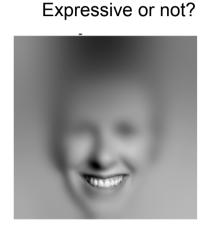
When subjects categorize faces according to gender, the N170 is larger if diagnostic face gender cues are contrasted with anti-diagnostic cues then if diagnostic cues for facial expression cues are contrasted with anti-diagnostic cues for expression

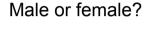
- These findings supports a view according to which perceptual representations of faces depend on the categorization task
- = EARLY SELECTION of information (>< Cognitive impenetrability of vision)

Introduction

When processing faces observers rely on distinct information (facial cues) to perform different face categorization tasks

Information used







Schyns et al., 2002

The representations of faces can be either extracted independently of these tasks (= identical for all tasks) and then the relevant information (eyes vs. mouth for instance) is selected for decision = **LATE SELECTION**

Or, perceptual representations are not identical, i.e. depend on the task

= EARLY SELECTION

To clarify this question, we used a method that is able to measure brain activity with a high temporal resolution: event-related potentials (ERPs)

We focused on a visual ERP particularly large to faces, the N1 or N170 (after Bentin et al., 1996).

Our goal was to test whether the N170, occurring between 130 and 200 ms and thought to reflect the extraction of a perceptual face representation, was ...

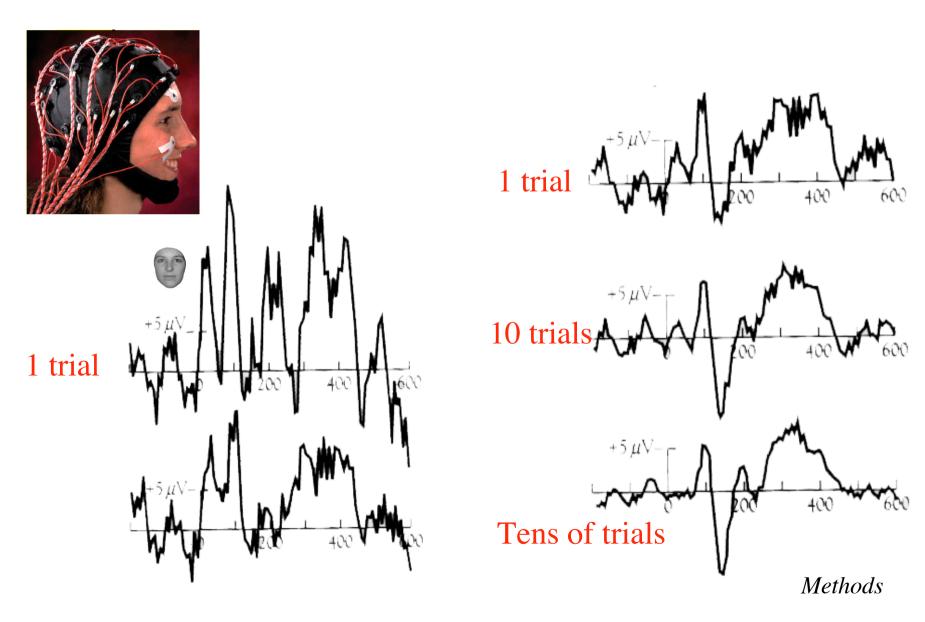
* of same amplitude and latency for different tasks and diagnostic facial information

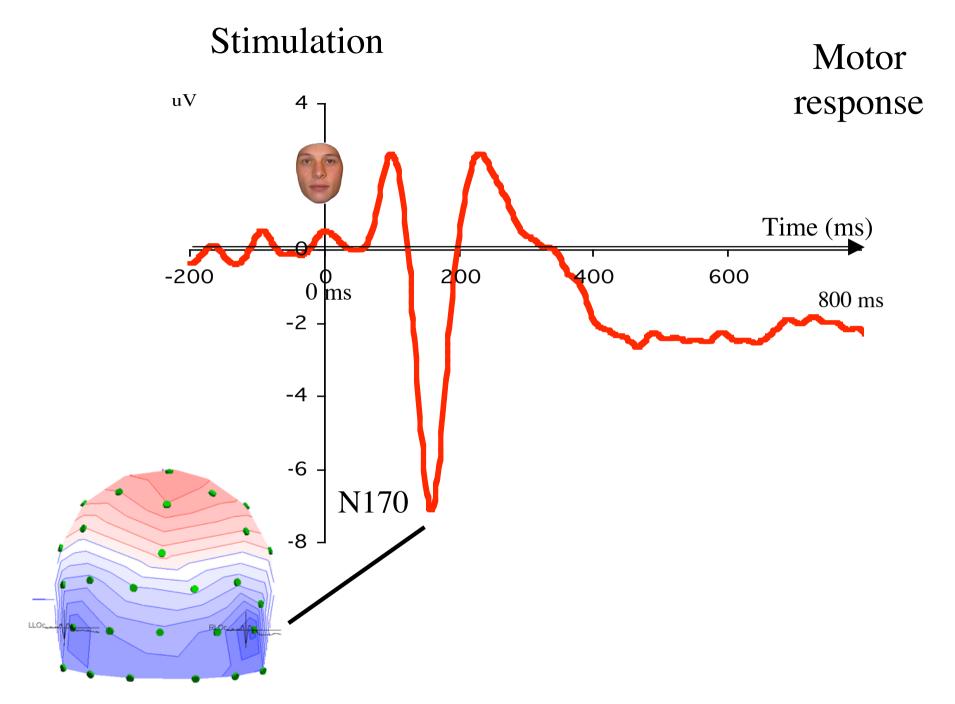
→ Support for a **LATE SELECTION**

* of larger amplitude and/or shorter latency when the categorization tasks matched the diagnostic facial information (e.g. eyes for gender judgment, not expression).

Support for an <u>EARLY SELECTION</u>

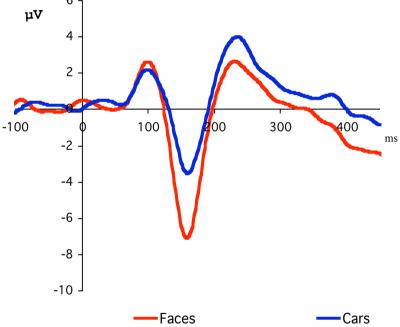
Method: averaging epochs of EEG time-locked to the onset of a face stimulus





N170

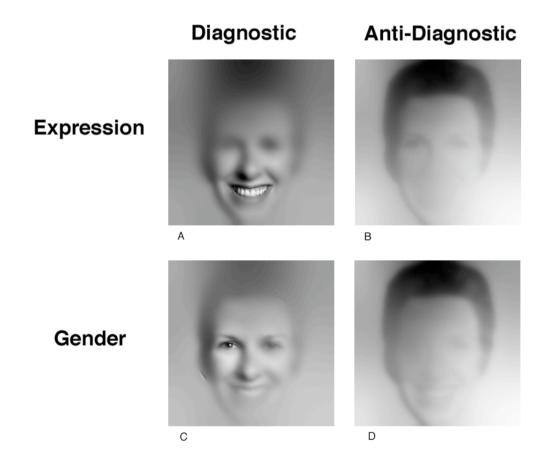
= Earliest and only consistent scalp electrophysiological response in humans that differentiates between faces and other object categories.



N170 = Time-locked and phase-locked response, in the alpha range (7-9 Hz)

Methods

We measured the N170 response to 4 types of stimuli, extracted from a behavioral study using *Bubbles* (Schyns et al., 2002)



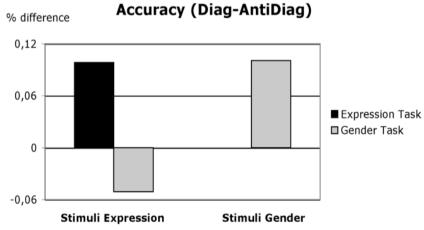
Order of stimulus presnetation is fully randomized

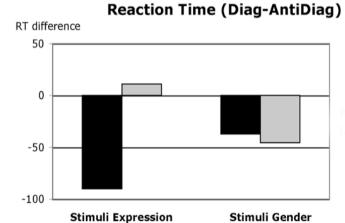
Subjects (16) performed two tasks: - face expressive or neutral?

- male or female face?

Subjects were better and faster when information matched the task a hand

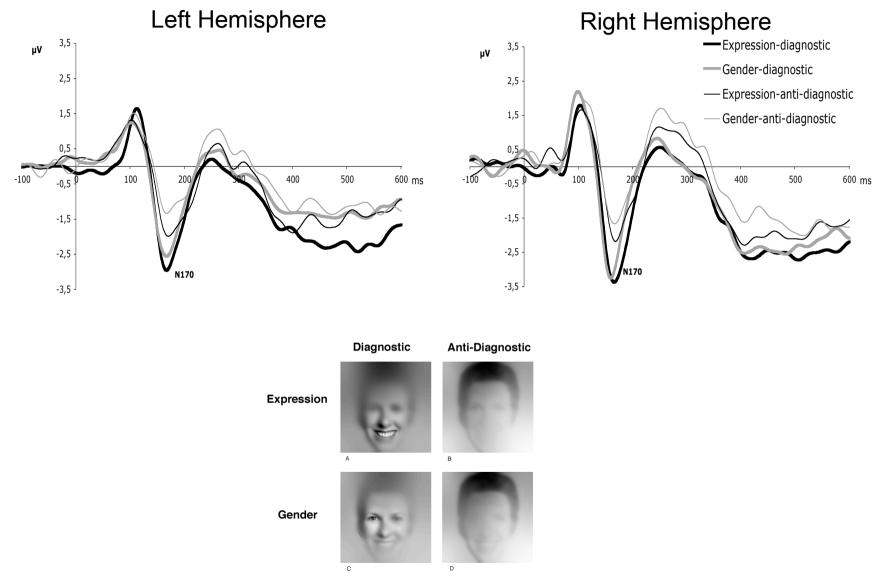
Accuracy (% correct)		Stimuli: Expression		Stimuli: Gender	
		Diagnostic	Anti- diagnostic	Diagnostic	Anti- diagnostic
Task	Expression	89 ± 1.1	79 ± 1.3	90 ± 1.4	90 ± 1.3
	Gender	78 ± 1.1	83 ± 1.1	93 ± 0.9	82 ± 1.2





ERPs

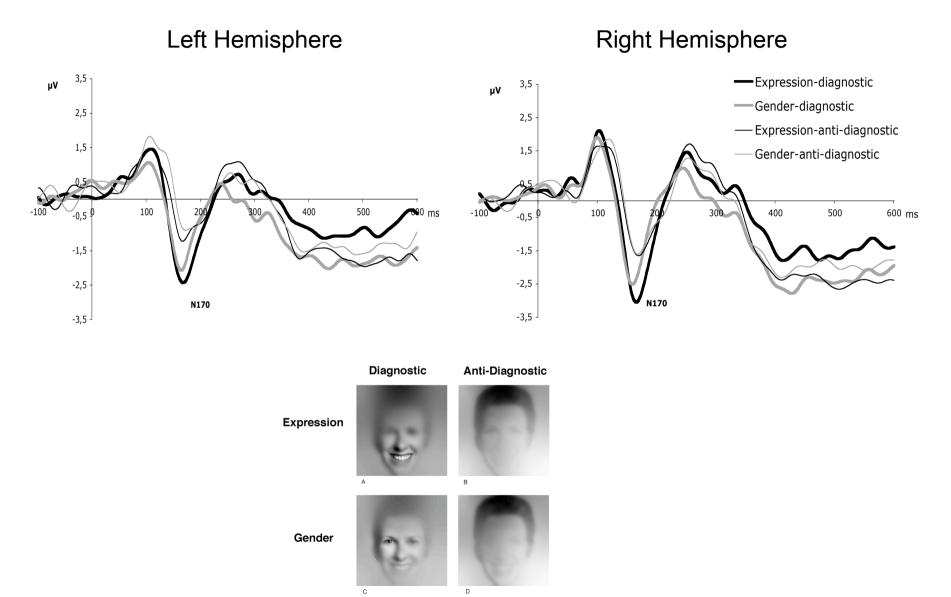
Gender task



Results

ERPs

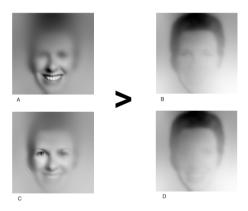
Expression task



Results

Result 1

Main effect of stimulus: the face stimuli that are diagnostic (either for expression or gender tasks) lead to faster and larger N170 responses, independently of the task

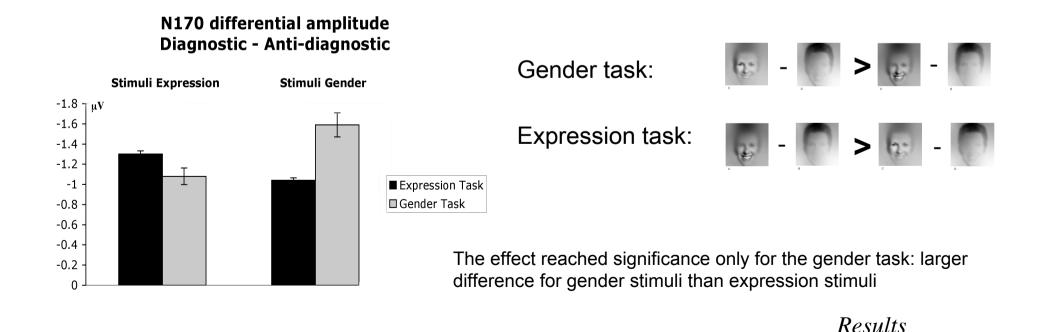


However (result 2),

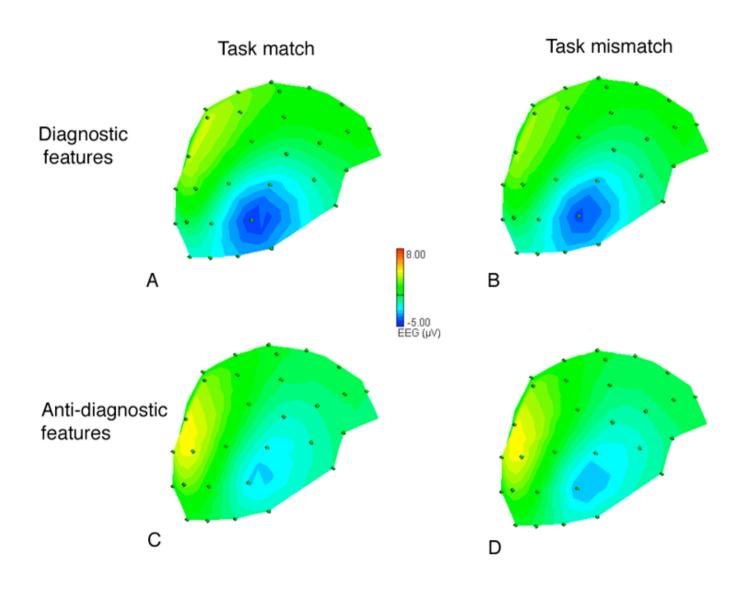
N170 amplitude is larger for diagnostic information when it matches the task at hand

= the exact same stimuli (e.g. eyes cues for *gender*) lead to increased N170 when subjects perform the *gender* task relative to the expression task

The effect are best observed when subtracting responses to diagnostic and antidiagnostic stimuli



Conditions averaged - topographical map - right occipito-temporal sites



Interaction diagnosticity and task: (A- C) > (B-D)

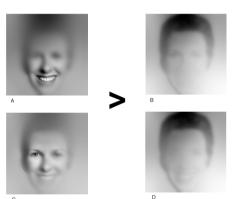
Discussion

Result 1

This result suggests that there is a large part of early visual face-related processes that are tuned to specific feature information, regardless of the task at hand

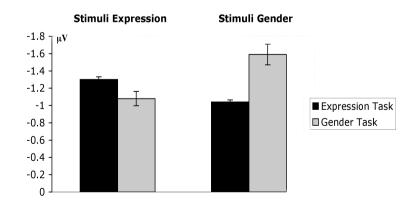
Result 2:

This result suggests that the face representation that is extracted as early as 100-200 ms following stimulus onset is modulated by the task at hand (i.e. different depending on the categorization task).



N170 differential amplitude Diagnostic - Anti-diagnostic





Discussion